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NOCOM Trade Show Announces Sponsors for 2020

Colorado companies continue to invest and support the growth of manufacturing

LOVELAND, Colo., December 19, 2019 — Northern Colorado Manufacturing Partnership (NoCo) is pleased to announce the major sponsors for [NOCOM 2020](#): City of Loveland, FirstBank, Aerotek, Flood and Peterson, and Plante Moran. The event will be held on Thursday, April 9, 2020 at The Ranch Events Complex in Loveland.

“Over FirstBank’s three years involved with NOCOM we’ve marveled at its tremendous growth, keeping pace with the dynamic nature of the manufacturing industry,” said **Nicole Staudinger, FirstBank Regional President**. “NOCOM provides us the unique opportunity to interact with manufacturers and affiliated businesses, allowing us to be educated and innovative. More importantly, we applaud NOCOM’s efforts to inspire and educate the next crop of our local workforce.”

NOCOM is Colorado’s largest manufacturing tradeshow, organized by local business leaders. The event showcases Northern Colorado’s expanding manufacturing sector as well as connects suppliers, manufacturers, capital, and services. Last year, despite the [bomb cyclone snowstorm](#), over 900 people attended the show and networking events, which featured 114 exhibitors and Colorado OEDIT Executive Director, Betsy Markey.

“NoCo continues to demonstrate support of manufacturing across a range of industries,” said **Heidi Hostetter, NOCOM 2020 trade show chair**. “Colorado is one of the fastest growing states in the nation; Northern Colorado, specifically Larimer and Weld counties, is growing twice as fast as the state. Based on industry-feedback, we are expanding to include the construction industry as part of the 2020 show.”

“We are proud to continue to be the host city for NOCOM,” said **Kelly Jones, Economic Development Director for the City of Loveland**. “This industry-led event that showcases Northern Colorado’s innovative manufacturers is a model for other sectors looking to grow their business opportunities. We were with the team from the first show and applaud NOCO for producing significant growth in a short time.”

“Aerotek is pleased to sponsor NOCOM 2020 for the fourth year,” said **Matt Collins, Loveland-based Skilled Trades Account Manager**. “We are committed to being part of the broader manufacturing community, and NOCOM provides our firm the exposure and relationships to support Northern Colorado’s economic growth.”

NOCOM 2020

Date: Thursday, April 9, 2020

Time: 9:00 a.m. to 3:30 p.m. with B2B reception to follow

Location: The Ranch Events Complex
5280 Arena Cir Loveland, Colorado

Sponsor/Register: www.nocomfg.com/nocom (Early Bird pricing ends on 1/1/2020!)

About FirstBank

[FirstBank](#) began providing banking services in Colorado in 1963. Today, the bank maintains more than \$19 billion in assets and operates more than 115 branch locations across Colorado, Arizona and California. FirstBank offers a variety of checking accounts, savings accounts, home equity loans, mortgages, and a full range of commercial banking services, including financing, treasury management and deposit accounts. Since 2000, FirstBank has been recognized as a leader in corporate philanthropy, contributing more than \$65 million and thousands of volunteer hours to charitable organizations. The company is also unique in that a large portion of its stock is owned by management and employees, giving all employees a financial stake in the bank's success through its Employee Stock Ownership Program.

About Aerotek

[Aerotek](#) is a global leader in staffing and recruiting, winning the “Best of Staffing” award at Inavero’s Best of Staffing® Client and Talent Awards. The Loveland office supports companies in the North Denver-Boulder-Longmont Metro area and across Northern Colorado. Aerotek brings together companies that need great people and individuals looking for their next career, enabling both to prosper and grow.

About Northern Colorado Manufacturing Partnership (NoCo)

NoCo is all-volunteer, business led, free membership organization designed to support Northern Colorado manufacturers. It is served by a Board of Directors, representing each affiliation from private business to local government, as well as two active committees: Networking and Manufacturing Talent/Rocks! Since its inception in 2013, NoCo has organized NOCOM, which has become the largest manufacturing trade show in Colorado. Manufacturers and supply-chain partners showcase their innovative offerings, network, and create new and further develop business relationships. The show continues to grow, with a 25% increase in exhibitor and attendee numbers in 2018. Over 70% of the exhibitors reported that they have gained business from the show. Find us on the [web](#), [Facebook](#), [Twitter](#) and [LinkedIn](#).

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