



NOCOM 2019 Trade Show Sponsorship Opportunities



5th Annual NOCOM 2019 Trade Show | Thursday, April 12th, 2019

The Ranch Events Complex, Loveland, CO

Northern Colorado Manufacturing Partnership is pleased to host the largest manufacturing trade show in the state showcasing Northern Colorado's expanding manufacturing sector, connecting suppliers, manufacturers, capital, and services. With 127 booths featured in 2018 and over 900 attendees, the 2019 show is expected to surpass expectations! Attendees of the show include business owners, presidents, CEOs, sales and business development managers, sales representatives, buyers, marketing coordinators, students and educators and more.

The show is comprised of a kick-off breakfast with keynote speaker, up to 160 manufacturer trade show booths, presentations by Colorado's manufacturing leaders and a B2B networking event to close out the day. Proceeds from the trade show funds initiatives and partnership programs which fuels the mission of driving a passionate, collaborative partnership to make American manufacturing great!

The marketing campaign for the show includes an internal email campaign (which includes over 1000 members and contacts), social media campaign, external marketing campaign with video, online and print ads, press releases, and marketing through our public partners. A detailed marketing campaign can be shared upon request. The 2019 theme is "Connecting Supply Chain".

Major Trade Show Sponsor (3 Available) – \$5,000 investment

- Ten (10) passes to NOCOM 2019
- Two (2) tickets to the NOCOM Kick-off Breakfast event and two (2) tickets to NOCOM B2B Event
- 10' x 10' booth included (booth must be staffed during tradeshow hours: 9am to 5pm on 4/11/19)
- Company logo featured on event collateral including: invitations, posters, ads, exhibitor marketing kit, event trade show app, event webpage, event trade show slides at Kick-Off Breakfast and B2B Event, and event sponsor board
- Company name mentioned in social media posts and press releases
- Display company banner near registration area (banner provided by sponsor)
- Category exclusivity with first right of refusal listed below:

Available:

- Energy
- Fleet Services
- Information Technology (IT)

Confirmed for 2019:

- Accounting and Tax – EKS&H
- Bank – First Bank
- Commercial Industrial Real Estate – Hoff & Leigh
- Insurance – Flood and Peterson
- Media – CORT/CAP
- Staffing/Personnel – Aerotek
- Venue Sponsor- City of Loveland

Coffee Sponsor – (1 Available) \$3,500 exclusive sponsorship

- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Kick-Off Breakfast and B2B Happy Hour
- Logo printed on 1000 disposable coffee cups used at coffee station
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Lanyard Sponsor – (1 Available) \$3,500 exclusive sponsorship



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- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Kick-Off Breakfast and B2B Happy Hour
- Logo printed on trade show lanyards with NOCOM logo
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Program Sponsor – (1 Available) \$3,500 exclusive sponsorship

- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Kick-Off Breakfast and B2B Happy Hour
- Logo printed on printed programs and featured on first page of the trade show app
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Student Sponsor – (1 Available) \$3,500 exclusive sponsorship

- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Kick-Off Breakfast and B2B Happy Hour
- Logo on student ad flyer distributed in Larimer and Weld County schools
- Lunch meet and greet with students and educators at student presentation
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Kick-off Breakfast - Event Sponsor (2 Available) – \$2,500 investment each

- Five (5) passes to NOCOM 2019
- Five (5) tickets to the NOCOM Kick-off Breakfast event
- Opportunity for promotion table at NOCOM Kick-off Breakfast with company banner (provided by sponsor)
- Opportunity to welcome participants with two minutes of speaking time during the event program
- Company logo on NOCOM Kick-off Breakfast collateral, presentation slides, event sponsor board and NOCOM website

B2B Happy Hour - Event Sponsor (~~2 Available~~– **SOLD OUT) – \$2,500 investment each**

- Five (5) passes to NOCOM 2018 includes and Five (5) passes to B2B Happy Hour
- Opportunity for promotion table at NOCOM B2B Happy Hour with company banner (provided by sponsor)
- Opportunity to welcome participants with two minutes of speaking time during the event
- Company logo on NOCOM B2B collateral, emails, presentation slides, event sponsor board and NOCOM website

Speaker Hall Sponsor – (2 Available) \$2,500 investment each

- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Kick-Off Breakfast and B2B Happy Hour
- Opportunity to welcome participants in speaker hall and introduce speakers for sessions
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Platinum Raffle Sponsor – \$1,000 exclusive sponsorship

- Five (5) passes to NOCOM 2018 and two (2) tickets to NOCOM Happy Hour
- Opportunity to help with raffle drawing at B2B Happy Hour, with your raffle item being largest value
- Photo with the raffle prize winner featured on social media
- Company logo on NOCOM emails, presentation slides, B2B event sponsor board and NOCOM website

Gold Raffle Sponsor – \$750 exclusive sponsorship

- Two (2) passes to NOCOM 2018 and two (2) tickets to NOCOM Happy Hour
- Opportunity to help with raffle drawing at B2B Happy Hour
- Photo with the raffle prize winner featured on social media
- Company logo on B2B event sponsor board



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Silver Raffle Sponsor – \$500 exclusive sponsorship

- Two (2) tickets to NOCOM Happy Hour
- Name mentioned at raffle drawing
- Photo with the raffle prize winner featured on social media
- Company logo on B2B event sponsor board

Bronze Raffle Sponsor – \$250 exclusive sponsorship

- Two (2) tickets to NOCOM Happy Hour
- Name mentioned at raffle drawing
- Company logo on B2B event sponsor board

To secure sponsorship contact:

Adam Papillion, NOCOM 2019 Chair
Director of Operations, H2 Manufacturing Solutions
adam@h2manufacturingsolutions.com | Mobile: 970-692-3344

Please send your logo as an EPS and PNG file to Christine Juker, NOCOM Marketing Manager, NoCoMfg@gmail.com

Event questions contact:

Amanda Miller, NOCOM Event Coordinator
amanda@theplacesettingcompany.com | 970-231-0316