NOCO MFG SPONSORSHIP PROGRAM



Champion Sponsors - \$10,000 and Up

- Logo w/Hyperlink on Home Page
- Logo w/Hyperlink on Monthly Newsletter
- Recognition at All Manufacturers Meetings
- Logo on Sponsor board displayed at All Manufacturing Meetings
- Company logo on intro slide show at B2B event when possible
- NOCOM Trade Show Comps: Comped Booth at NOCOM Show with 10 tickets to trade show and 5 tickets to breakfast and B2B Event
- Two (2) Comped Tickets to All Lunch and Learn Events
- Logo included in annual thank you email to sponsors

Leader Sponsors - \$5,000 and Up

- Logo w/Hyperlink on Home Page
- Logo w/Hyperlink on Monthly Newsletter
- Recognition at All Manufacturers Meetings
- Logo on sponsor board displayed at All Manufacturing Meetings
- Company logo on intro slide show at B2B event when possible
- Logo included in annual thank you email to sponsors

Quarterly B2B Event Sponsor - \$2,500 Exclusive or 3 Co-Sponsors at \$850

- Exclusive sponsorship and attendance with manufacturer and supply chain partnership members
- 5 tickets to the B2B Event,2 tickets to NOCOM B2B
- Company logo w/Hyperlink on registration emails
- Company logo on signage notifying the attendees that B2B has been provided by your company
- Company logo on intro slide show at B2B event when possible
- 2-3-minute time at the beginning of the presentation to introduce yourself and share information about your company.
- Table to leave behind your company brochure and business cards
- Logo included in annual thank you email to sponsors

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Rocks! Program Sponsors - \$1,000 /year for each

Student Tour Sponsor

- Company logo w/Hyperlink on program flyers
- Name mentioned on program webpage as a sponsor
- Recognition at All Manufacturers Meetings
- Logo on sponsor board displayed at All Manufacturing Meetings
- Logo included in annual thank you email to sponsors
- Five tickets to NOCOM during student tour hours

Manufacturing Presentation Sponsor

- Company logo w/Hyperlink on program flyers
- Name mentioned on program webpage as a sponsor
- Recognition at All Manufacturers Meetings and Committee
- Logo on sponsor board displayed at All Manufacturing Meetings
- Logo included in annual thank you email to sponsors

Parent Night Sponsor

- Company logo w/Hyperlink on program flyers
- Name mentioned on program webpage as a sponsor
- Recognition at All Manufacturers Meetings and Committee
- Logo on sponsor board displayed at All Manufacturing Meetings
- Logo included in annual thank you email to sponsors

Lunch and Learn Sponsor - \$250 per event

- Company logo w/Hyperlink on registration emails
- Company logo on signage notifying the attendees that lunch has been provided by your company
- 2-3-minute time at the beginning of the presentation to introduce yourself and share information about your company.
- Table to leave behind your company brochure and business cards
- Free admission to NOCOM breakout sessions

Newsletter Banner Ad - \$750

- Banner included in one newsletter w/hyperlink
- Maximum 2 ads featured/month
- Contact database over 600. Including over 300 manufacturers, over 100 public partners and over 150 service providers. Membership continues to grow monthly.
- Average Open Rate 33% with over 200 unique opens

Donations and sponsorships are tax deductible. For other donations and opportunities please contact Christine Juker at MocoMfa@gmail.com. Thank you for taking an active role in supporting our workforce initiatives and our activities to keep manufacturing growing and thriving!" www.nocomfg.com

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Sponsorship Process

- 1. Share donation and sponsorship opportunities with businesses.
- 2. Contact administrator with interest by email at NoCoMfg@gmail.com
- Administrator will contact the business and identify the best fit sponsorship with consideration of the program calendar and availability.
- 4. Administrator will send invoice and W9 to sponsor with donation to be <u>processed 30</u> days <u>prior</u> of the event. Check payments are preferred, but credit cards payments are accepted through Eventbrite. Please note that Eventbrite processing fees will absorb part of the donation, for this reason check payment is preferred. Check payments are to be written to *County of Larimer Board of County Commissioners* who is the fiduciary for the NoCo Manufacturing Partnership. Payment instructions will be listed directly on the invoice.
- 5. Donations and sponsorships are tax deductible. A donation thank you letter and tax document will be provided upon processing the payment.
- Sponsor is to send company logo as a large format png and eps file for marketing collateral to NoCoMfg@gmail.com. Files should be at least 300 Pixels wide.

Notes:

- Sponsorships will be marketed upon receipt of payment.
- Due to our privacy policy, membership and event attendee contact information can not be provided. A company list can be provided upon request for the event that is being sponsored.
- NOCOM Sponsorships are listed on a separate flyer. Please refer to the <u>www.nocomfg.com/NOCOM</u> web page for more details.