

# **NOCOM Exhibitor Booth Details**

Trade Show Location:

The Ranch Events Complex, 5280 Arena Circle, Loveland, Colorado 80538. Exhibitors' booths will be in both the North and South Halls.

Reserved booth spaces include:

- *New* Exclusive Coffee Connections Breakfast held morning of the show giving you a chance to network with your fellow exhibitors before doors open.
- 5 guest passes for booth staff and guests
  Event coordinator will be in touch closer to the show to register names for passes
- Sign and back pipe and drape
- 8' table with tablecloth, 2 chairs Note: The exhibit hall is not carpeted
- electrical power
- WIFI free of charge

## **Booth Placement:**

<u>Placement is based on the date of your booth purchase</u>, with Exhibitor Hall A placed first and then Exhibitor Hall B placed next. Purchase your booth as soon as possible for the best location! Corner booths are "prime spaces" and can be purchased as an addition to your booth ticket. These are sold as a first come, first serve with limited availability. Exhibitors will not be able to select their booth location, but we will try to make accommodations due to competitors.

## Required Move-In Day:

The day before the show, exhibitors will be required to set up their booth. No booths will be allowed to set up show day without approval by the NOCOM committee. Forklift will available move-in and close of show day.

Exhibitor and Sponsor Marketing Kit:

We are excited to provide you with a marketing kit to equip you with tools to showcase yourself as an industry leader and tradeshow exhibitor. The kit includes instructions on how to use the flyer, poster and signature ad to promote yourself and the show. The kit will be make available closer to the show.

## Trade Show App:

NOCOM 2020 will use the same Yapp Event App as 2019, which allows you to market yourself through your contact page, including your website and a quick note about what product or service you provide. Your company information will be collected at registration. If you are a new exhibitor, please email you company logo to <a href="mailto:nocomfg@gmail.com">nocomfg@gmail.com</a>.

### Show Schedule:

The show schedule including speaker hall will be provided closer to the show.

## B2B Networking Party:

You are highly encouraged to purchase your B2B Networking Party tickets ASAP as we sell out each year and it is a must attend event with limited tickets available.