



For Immediate Release

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NOCOM Trade Show Announces Additional Sponsors

Colorado companies see NOCOM as a strategic investment to grow business

LOVELAND, Colo., **January 24, 2020** — Northern Colorado Manufacturing Partnership (NoCo) is pleased to announce the major sponsors for [NOCOM 2020](#): City of Loveland, FirstBank, Aerotek, Flood and Peterson, and Plante Moran. The event will be held on Thursday, April 9, 2020 at The Ranch Events Complex in Loveland.

“**Flood and Peterson** has found our participation in the NOCO Manufacturing Partnership Trade Show invaluable in furthering not only our brand awareness but our building of relationships within the manufacturing community,” said Sabrina Flood, Director of Marketing & Communications. “The event provides both visibility as well as the opportunity to network and show how we deliver the breadth and depth of our services. It has given us a powerful platform to meet both new customers as well as existing clients while furthering our credibility and establishing our brand.”

“NOCOM is the place to be to stay connected to the pulse of the manufacturing industry. It is the premier manufacturing event in Northern Colorado,” said Chris Otto, Managing Partner of **Plante Moran’s** Fort Collins office. “NOCOM has proven that it has staying power. The industry-led organizing Committee does a great job of keeping it focused on the manufacturers, making it appealing for sponsors, attendees, and vendors. Through NOCOM, we are able to connect directly with new client prospects.”

NOCOM is Colorado’s largest manufacturing tradeshow, organized by local business leaders. The event showcases Northern Colorado’s expanding manufacturing sector as well as connects suppliers, manufacturers, capital, and services. Last year, despite the [bomb cyclone snowstorm](#), over 900 people attended the show and networking events, which featured 114 exhibitors and Colorado OEDIT Executive Director, Betsy Markey.

“Every year this event gets stronger,” said 2018 and 2019 Exhibitor, Jake Precup, Regional Sales Manager for Klinger IGI, Inc. “My company gets a lot of business from NOCOM and the business relationships it has built has been invaluable to me. This event puts business needs together for

Colorado manufacturers like no other event. The venue is easy to navigate and companies get a good traffic pattern.”

“NoCo continues to demonstrate support of manufacturing across a range of industries,” said **Heidi Hostetter, NOCOM 2020 trade show chair**. “Colorado is one of the fastest growing states in the nation; Northern Colorado, specifically Larimer and Weld counties, is growing twice as fast as the state. Based on industry-feedback, we are expanding to include the construction industry as part of the 2020 show.”

NOCOM 2020

Date: Thursday, April 9, 2020

Time: 9:00 a.m. to 3:30 p.m. with B2B reception to follow

Location: The Ranch Events Complex
5280 Arena Cir Loveland, Colorado

Sponsor/Register: www.nocomfg.com/nocom

About [Flood and Peterson](#)

Operating since 1939, Flood and Peterson is Colorado’s leading insurance broker and one of the largest privately held in the nation. Providing solutions in commercial insurance, employee benefits, surety and personal insurance programs across a number of industries, Flood and Peterson is a long-term partner to its clients and community.

About [Plante Moran](#)

Recognized as a leader in automotive and mobility strategy, Plante Moran is among the nation's largest accounting, tax and consulting firms and provides a full line of services to organizations across many industry segments. In addition to automotive, Plante Moran has depth of expertise in manufacturing and distribution, private equity, Japanese-owned businesses, financial institutions, service, health care, public sector and real estate and construction. Plante Moran has a staff of more than 3,000 professionals throughout Colorado, Illinois, Michigan and Ohio with international offices in China, Mexico, India and Japan.

About [Klinger IGI, Inc.](#)

KLINGER IGI, Inc. is a dynamic leader in the sealing and precision cut parts industry for over 50 years. The company has grown by this simple formula: Always prove our expertise in sealing technology and precision cutting by providing quality products, exceptional customer service and technical application assistance at competitive prices. From gaskets and rings to gap pads, shields and far beyond, we have proven we are much more than a gasket manufacturer. We are a technology company who's oriented on helping you overcome sealing, absorption, conduction, shielding, and other functional or safety challenges you face in the manufacture or maintenance of your products.

About Northern Colorado Manufacturing Partnership (NoCo)

NoCo is all-volunteer, business led, free membership organization designed to support Northern Colorado manufacturers. It is served by a Board of Directors, representing each affiliation from private business to local government, as well as two active committees: Networking and Manufacturing Talent/Rocks! Since its inception in 2013, NoCo has organized NOCOM, which has become the largest manufacturing trade show in Colorado. Manufacturers and supply-chain partners showcase their innovative offerings, network, and create new and further develop business relationships. The show continues to grow, with a 25% increase in exhibitor and attendee numbers in 2018. Over 70% of the

exhibitors reported that they have gained business from the show.

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