



Northern Colorado Manufacturing Partnership

NOCOM 2021 SPONSORSHIP OPPORTUNITIES

7th Annual NOCOM 2021 Trade Show | Thursday, September 23rd, 2021

The Ranch Events Complex, Loveland, CO

Northern Colorado Manufacturing Partnership is pleased to host the largest manufacturing IN PERSON trade show in the state showcasing Northern Colorado's expanding manufacturing sector, connecting suppliers, manufacturers, capital, and services. The 2021 show is expected to be a great celebration of manufacturing and an opportunity to grow strategic partnerships! Attendees of the show include business owners, presidents, CEOs, sales and business development managers, sales representatives, buyers, marketing coordinators, students and educators and more. The show will follow all state and local regulations for safety and capacity to ensure the wellbeing of all attendees.



COVID safety is our top priority, so we ask that our sponsors understand our need to require flexibility from sponsors on capacity as regulations change. Sponsors will be given updates as soon as possible.

The show consists of manufacturer trade show booths, presentations by Colorado's manufacturing leaders and a B2B networking event to close out the day. Proceeds from the trade show funds initiatives and partnership programs which fuels the mission of driving a passionate, collaborative partnership to make American manufacturing great!

The marketing campaign for the show includes an internal email campaign (which includes over 1000 members and contacts), social media campaign, external marketing campaign, online and print ads, press releases, and marketing through our public partners. A detailed marketing campaign can be shared upon request. The 2021 theme is Manufacturing STRONGER Than Ever: Connect. Collaborate. Celebrate.

Major Trade Show Sponsor – \$6,500 investment

- Ten (10) passes to NOCOM
- Two (2) tickets to NOCOM B2B Event
- 10' x 10' booth included (booth must be staffed during tradeshow hours: 9am to 3:30pm)
- Company logo featured on event collateral including: invitations, posters, ads, exhibitor marketing kit, event trade show app, event webpage, and event sponsor board
- Company name mentioned in social media posts and press releases
- Display company banner near registration area (banner provided by sponsor)
- Host a webinar as a subject matter expert in an education series leading up to NOCOM. Webinar marketed to current exhibitors and all NOCO Partnership members. Topic must be relevant to manufacturers.
- Sector category exclusivity over all sponsorship levels with first right of refusal listed below:



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Available:

- o Energy
- o Fleet Services
- o Commercial Real Estate
- o Venue Sponsor

Confirmation for 2021:

- o Accounting and Tax – Plante Morgan
- o Bank – FirstBank
- o Insurance – Flood and Peterson
- o Staffing/Personnel – Aerotek
- o Manufacturer - Precision Machined Products

Coffee Sponsor – (1 Available) \$3,500 exclusive sponsorship

- Five (5) passes to NOCOM
- Company logo on NOCOM emails, event sponsor board and NOCOM website

Trade Show App Sponsor – (1 Available) \$3,500 exclusive sponsorship

- Five (5) passes to NOCOM
- Logo featured on first page of the trade show app
- Company logo on NOCOM emails, event sponsor board and NOCOM website

~~Lanyard Sponsor – (1 Available) \$3,500 exclusive sponsorship~~ **SOLD OUT**

- Five (5) passes to NOCOM
- Logo printed on trade show lanyards with NOCOM logo
- Company logo on NOCOM emails, event sponsor board and NOCOM website
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~~Student Sponsor – (1 Available) \$3,500 exclusive sponsorship~~ **SOLD OUT**

- Two (2) passes to NOCOM
- Logo on student ad flyer distributed in Larimer and Weld County schools
- Lunch meet and greet with students and educators at student presentation
- Company logo on NOCOM emails, event sponsor board and NOCOM website

~~B2B Happy Hour – Event Sponsor (3 Available) – \$2,500 investment each~~ **SOLD OUT**

- Two (2) passes to NOCOM includes and Five (5) passes to B2B Happy Hour
- Opportunity for promotion table at NOCOM B2B Happy Hour with company banner (provided by sponsor)
- Opportunity to welcome participants with two minutes of speaking time during the event
- Company logo on NOCOM B2B collateral, emails, event sponsor board and NOCOM website



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Speaker Hall Sponsor – (2 Available) \$2,500 investment each

- Two (2) passes to NOCOM
- Opportunity to welcome participants in speaker hall and introduce speakers for sessions
- Company logo on NOCOM emails, presentation slides, event sponsor board and NOCOM website

Platinum Raffle Sponsor – \$1,000 exclusive sponsorship

- Two (2) passes to NOCOM and two (2) tickets to NOCOM Happy Hour
- Opportunity to help with raffle drawing at B2B Happy Hour, with your raffle item being largest value
- Photo with the raffle prize winner featured on social media
- Company logo on NOCOM emails, presentation slides, B2B event sponsor board and NOCOM website

Gold Raffle Sponsor – \$750

- Two (2) passes to NOCOM and two (2) tickets to NOCOM Happy Hour
- Opportunity to help with raffle drawing at B2B Happy Hour
- Photo with the raffle prize winner featured on social media
- Company logo on B2B event sponsor board

Silver Raffle Sponsor – \$500, not exclusive sponsorship

- One (1) pass to NOCOM, one (1) ticket to NOCOM Happy Hour
- Name mentioned at raffle drawing
- Photo with the raffle prize winner featured on social media
- Company logo on B2B event sponsor board

Bronze Raffle Sponsor – \$250, not exclusive sponsorship

- One (1) pass to NOCOM
- Name mentioned at raffle drawing
- Company logo on B2B event sponsor board

COVID safety is our top priority, so we ask that our sponsors understand our need to require flexibility from sponsors on capacity as regulations change. Sponsors will be given updates as soon as possible. In the event that NOCOM is unable to host an in person tradeshow, your sponsorship investment will be rolled forward to NOCOM 2022. First right of refusal and industry exclusivity will be honored for major sponsorships in the event of a rolled forward sponsor investment. No sponsorship refunds will be provided for NOCOM 2021.

To secure sponsorship contact:

Amanda Miller, NOCOM Event Organizer
The Place Setting Company
amanda@theplacesettingcompany.com | Mobile: 970-231-0316

Christine Juker, NOCOM Marketing Manager
Northern Colorado Manufacturing Sector Partnership
nocomfg@gmail.com | Mobile: 719-306-3268

Please send your logo as an EPS and PNG file to Christine Juker, NOCOM Marketing Manager, NoCoMfg@gmail.com