

SEPTEMBER 23
2021



MANUFACTURING STRONGER THAN EVER

Connect. Collaborate. Celebrate.



NOCOM MFG TRADE SHOW | EVENT GUIDE
The Largest Manufacturing Trade Show in Colorado

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Event Contacts

Amanda Miller, NOCOM Event Manager
(970)231-0316 | amanda@theplacesettingcompany.com

Nikki Lucas, NOCOM Event Manager
(970) 381-1162 | nikki@theplacesettingcompany.com

Christine Juker, NOCOM Marketing Manager
nocomfg@gmail.com

Andrew Minor, NOCOM Job Fair Manager
(970)498-6083 | aminor@larimer.org

Andy Newcomb, NOCOM Event Chair
newcomb@pmpmach.com

A Special Thank You to Our Major Sponsors:



Upcoming Dates

Thursday, September 16th 11:30AM-12:30PM

Manufacturing In Colorado | Economic Outlook | [Register Now](#)

No cost to attend. Registration required.

Join us for a presentation with Kyle Sickman, Senior Vice President, Business Lending of FirstBank, who will provide an economic overview of the state's manufacturing industry. Attendees will:

- Learn historical information and see economic forecasts
- Understand the impact of the COVID-19 pandemic on Colorado's manufacturers
- Receive insight into the important factors impacting the industry

Friday, September 3rd

- Booth Staff Registration for Pre-Printed Name Tags

Friday, September 10th

- Exhibitors Review Trade Show App Company Details (see
- Booth Refund Deadline

Wednesday, September 22nd

- Booth Move In 12PM -4PM
- Kickoff Networking B2B Event 3:30PM – 5:30PM, Sponsored By H2 Solutions
- All attendees download NOCOM Trade Show App (see details on page 8)

Thursday, September 23rd

- Exclusive Exhibitor Coffee Connection 8AM -9PM
- Exhibitors in Booth 9AM

Registration Links:

[Exhibitor Booth](#)

[Attendee Tickets](#)

[Kickoff Networking B2B Reception Tickets](#)

[Job Fair](#)

Show Event Schedule

Wednesday, September 22nd

12:00 p.m. – 4:00 p.m.

EXHIBITOR MOVE IN

3:30 p.m. – 5:30 p.m.

NOCOM KICKOFF NETWORKING B2B

Sponsored by H2 Solutions

Connect, collaborate and celebrate over drinks, hors d'oeuvres and prize drawings. Ticketed event.

Thursday, September 23rd

8:00 a.m. – 9:00 a.m.

COFFEE CONNECTIONS | EXCLUSIVE TO EXHIBITORS

Sponsorship Available

Network with other exhibitors prior to the trade show doors opening.

9:00 a.m.

EXHIBITION HALL OPENS

Featuring over 70 exhibitors

10:00 a.m.-3:00 p.m.

CONCESSION STAND OPENS

10:00 a.m.-3:00 p.m.

SPEAKER HALL DEEP-DIVE CONVERSATIONS WITH MANUFACTURING LEADERS : *South Hall*

Sponsored by Manufacturer's Edge and OEDIT

See speaker hall schedule pg 13 for details of each session

1:00 p.m. – 2:00 p.m.

HIGH SCHOOL STUDENT EXPERIENCE

Sponsored by Metalcraft Industries

Regional high school students visit exhibitors that offer workplace learning programs

3:30 p.m.

NOCOM CLOSES, BUT JOB FAIR CONTINUES...

2:00 p.m. – 4:00 p.m.

JOB FAIR DURING NOCOM

Job seekers meet with leading manufacturers looking to hire talent. Veteran's preference at 1:30 p.m.

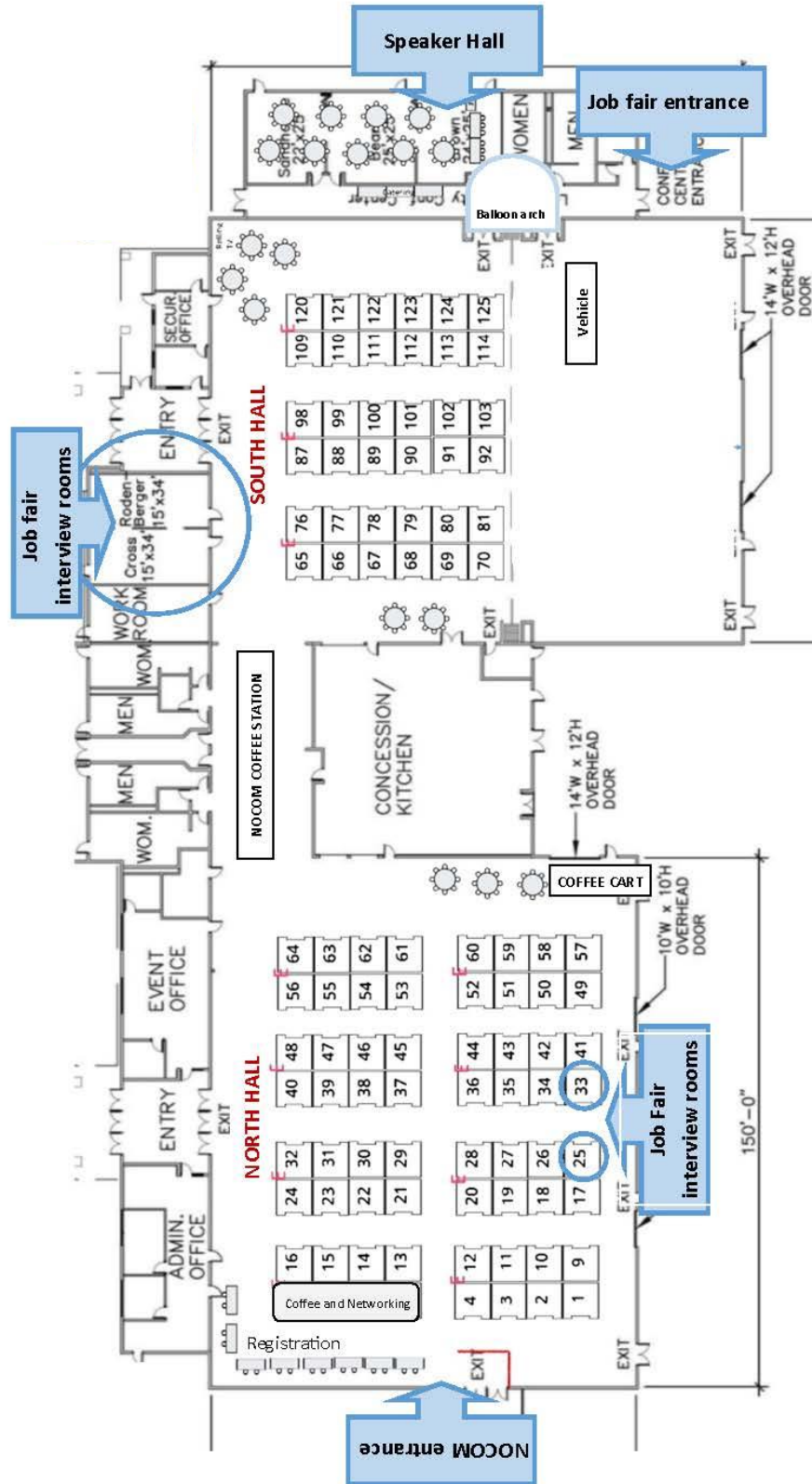
4:00 p.m. – 5:00 p.m.

JOB FAIR NETWORKING RECEPTION – SOUTH HALL Sponsored by Nordson Medical

Safety and Health Protocols: The health and safety of all participants is a priority to the Northern Colorado Manufacturing Sector Partnership Board of Directors and Committees. NOCOM will adhere to all venue, state and county health regulations and guidelines in place at the time of the event. The leadership team is monitoring posted regulations. Masks will be encouraged, but not required at the NOCOM Trade Show. We also encourage 6 feet or more distancing between all participants. Masks will be available upon request and hand sanitizer stations will be located throughout the trade show North and South Hall.

Attendee Limit Solicitation: We ask our service providers to respect that the NOCOM event day is for our manufacturing community to come together in a collaborative environment to support one another. To build your business and network with attendees, please consider purchasing a service provider exhibitor booth to showcase your services at NOCOM. We couldn't do business day to day without all of you, but kindly request that you honor the mutual manufacturing collaborative environment NOCOM represents and limit any direct solicitation as an event attendee. Thank you in advance for your cooperation.

Exhibit Hall Map



Proudly Sponsored By Major Sponsors:



Exhibitor List

Booth # Company Name

36	Aerotek
81	AET Environmental, Inc.
53/54	Aims Community College
9	Avid Product Development
67	BCS Fabrication
32	Better Process, LLC.
59	BizWest
92	Blackfox Training Institute
102	Bron Tapes
55/56	Business Excellence Group
37	Canyon Bakehouse
29	Casper's Electronics, Inc.
30	Clear Blue Engineering
90	ColoradoBiz Magazine
103	Colorado Business Exchange
76	Colorado Office of Economic Development & Int. Trade (OEDIT)
61	Colorado Waterjet Co.
10	Computer Aided Technology
88	Coval Vacuum Technology, Inc
112	Custom Tooling & Fabrication, LLC
3	Delta Dental of Colorado
38	Denver Precision Products
44	Diabase Engineering
20	Diamond Gun Drilling & machining
91	EMIT Technologies
124/125	Employment Services of Weld County
47	encite Branding + Marketing + Creative
62	EstesGroup
1	EWI
111	Fiero Automation
16	FirstBank
48	Flood and Peterson
27	Fort Collins Chamber of Commerce
26	Front Range Community College
12	Frontier Metal Stamping, Inc.
46	Garner Industries, Inc.
114	Global Chamber
35	Ingram Machining Inc.
42/43	In-Position Technologies
79	Integrated Computer Consulting
25	Interview Booths (North Hall)
33	Interview Booths (North Hall)
124/125	Job Fair Check In (Workforce Centers)
58	Karl Schmidt Manufacturing/Protocast
15	Kimball Electronics, INC
124/125	Larimer County Economic and Workforce
57	LoCo Think Tank
68	Longmont Economic Dev. Partnership
87	Manufacturer's Edge

Booth # Company Name

63	Metalcraft Industries Inc.
66	Metalex Thermal Specialties
80	Mountain States Sales Solutions LLC
110	NexusPCB Technologies
120	NOCO Mfg Sector Partnership
123	Nordson Medical
122	Northern Colorado ASCM
49	Optomec
77	Paradigm Research Optics
101	Parkway Products
121	Partners in Business Excellence
51	Peak Manufacturing and Fulfillment
64	Plante Moran
52	Platte River Networks
4	Precision Machined Products
65	Preferred Packaging Products
113	Probi USA
22	Professional Quality Assessments, Int.
23	Proto-Tel, Inc.
13	Qualtek Manufacturing Inc.
69	Sealing Devices Inc
24	Sherwin Williams
19	Snaptron
2	Society of Manufacturing Engineers
98	Specialty Products Company
70	SVVSD Career Elevation & Technology
89	Swoosh Technologies & Solutions
21	Technical Maintenance, Inc.
11	The 3D Printing Store
109	Tolmar
39/40	TorpeyDenver
28	Trelleborg Sealing Solutions
60	Vergent Products
17/18	Virsage Solutions
130	War Eagle Garage
14	Warehouse Business Accelerator
34	Weiser Engineering, Inc.
78	Westwind
50	Winn-Marion Companies
99	Women in Manufacturing-CO Chapter
41	Woodward, Inc
124/125	Workforce Boulder County
45	X-CAL Corporation
31	Xpect Solutions Inc

Why Exhibit?

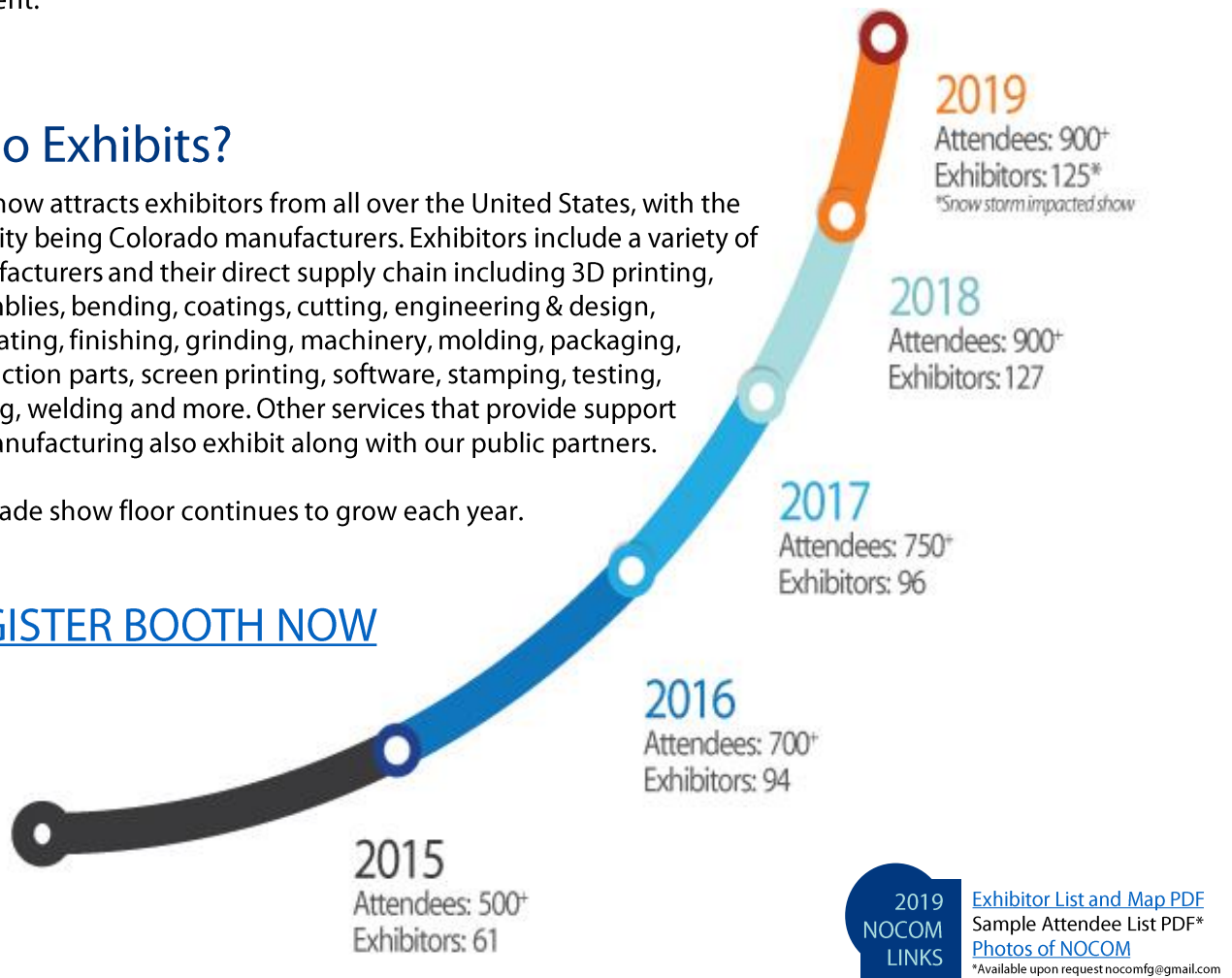
- NOCOM is the largest manufacturing trade show in Colorado with **125 booths and over 900 participants in 2019** attracting business owners, presidents, CEOs, sales and business development managers, sales representatives, buyers, marketing coordinators, students, educators and more providing a large marketing platform to showcase your products and services.
- Meet with **qualified decision makers** in need of your products and services. See a sample list of past exhibitors here.
- The trade show hosts on **36,00 square feet of exhibitor space** in the north and south hall of The Ranch Events Center Complex including manufacturers, supply chain networks and community partners.
- **Connect, collaborate and celebrate** at the **Kickoff B2B Networking Reception** hosted the evening before the trade show. Enjoy drinks, hors d'oeuvres and drawing prizes.
- Attend **Speaker Hall | Deep-Dive Conversations with Manufacturing Leaders**: education sessions lead by industry leaders sharing lessons learned.
- Meet with Job Seekers looking to work in the manufacturing industry at the afternoon **Job Fair** going on during the trade show.
- Network with fellow exhibitors the morning of the show at the **Exclusive Coffee Connections** event.

Who Exhibits?

The show attracts exhibitors from all over the United States, with the majority being Colorado manufacturers. Exhibitors include a variety of manufacturers and their direct supply chain including 3D printing, assemblies, bending, coatings, cutting, engineering & design, fabricating, finishing, grinding, machinery, molding, packaging, production parts, screen printing, software, stamping, testing, tooling, welding and more. Other services that provide support to manufacturing also exhibit along with our public partners.

The trade show floor continues to grow each year.

[REGISTER BOOTH NOW](#)



Exhibitor Information

Exhibit Cost:

- 10'X10' Booth Rate: \$450
- 10'X20' Booth Rate: \$750
- Prime End Booth (limited quantity) \$150 additional to base rate

Refunds considered up to September 10, 2021, with \$50.00 processing fee.

Each booth includes:

- pipe and drape and side curtains 16' tall
- 8' table with tablecloth and two chairs
- electrical power and WIFI connectivity

The exhibit hall is not carpeted.

Event Parking

Reference the site map to get to the exhibitor hall. Once you have unloaded your vehicles you must move and park in Lot B. ([see map](#))

Assignment of Space

The NOCOM Leadership team will make final assignment of booth space considering major sponsorships, date of registration with payment received and company category. Much consideration is taken in the process of assignments. Booth accommodations will be considered but can not be guaranteed. Booth assignments will be announced 4-5 weeks before the show.

Company Logo

Email your company logo to nocomfg@gmail.com. The logo should be a png or jpg, preferably in landscape for best results larger than 200 pixels wide.

Trade Show App

The trade show app is hosted through the Yapp App showcases the schedule, exhibitor and campus map, exhibitor and attendee contact information and more. Be sure to accept the push notifications for updates. Download app: Search for "Yapp" in your phone app store then enter the **Yapp ID Code: NOCOM2021**. Be sure to check that your logo, company contact information and booth # are accurate. Send any edits to NocoMfg@gmail.com.

Marketing Kit

The marketing kit will equip you with the tools you'll need to showcase yourself as an industry leader and trade show exhibitor. View marketing kit available on page 15.

Registering Exhibitor Staff

You must register yourself and all additional staff after your exhibitor registration has been accepted. All exhibitors receive (5) five staff attendee tickets and **registration must be received by September 3rd** to guarantee pre-printed nametags. Use the [attendee link](#) to the online form and select the "exhibitor booth staff reserved ticket" and enter your unique discount code. Each attendee must register themselves with their unique email address.

Wednesday, September 22nd

Exhibitor Booth Move-In

Required move in is on Wednesday, September 22nd from 12:00pm until 4pm. The Ranch will have a forklift and operator available. No booths will be allowed to set up on Thursday without approval by the NOCOM committee. Forklift will also be available from 4pm to 6pm on Sept. 23rd for move-out.

Kickoff Networking B2B Reception

Move In Day | Tickets \$20/pp | [Flyer](#)

Join us for the NOCOM Trade Show Kick-Off the evening before the show. Ticket includes beer, wine, hors d'oeuvres and prize drawings.

Thursday, September 23rd

Exhibitor Coffee Connections 8AM

You are invited to network and get to know your fellow exhibitors prior to the trade show doors opening located in the South Hall. No registration is required.

High School Student Experience 1 PM – 2PM

Students with their chaperones will be exploring the NOCOM exhibition floor to learn more about careers in manufacturing and work-based learning programs (ex. summer jobs, internships, etc.) Booths interested in student engagement will receive a blue balloon to indicate participation.

Job Fair and Network Reception 2PM – 5PM

Registration Required | [Webpage](#)

You invited to meet with job seekers looking to work in the thriving industry of manufacturing. Participation in the job fair portion of the NOCOM Trade Show is included in the purchase of an exhibitor booth. Booth registered will receive a red balloon. See flyer on webpage for details and requirements.

Food and Refreshments

Concession stands will be open from 10am-3pm for anyone interested in purchasing food and refreshments.

Attendee Information

Did you know... Manufacturers in Colorado account for 6.82% (\$25.15 billion) of total output in the state, employing 5.41% of the workforce? Top Colorado manufacturing sectors represented at the NOCOM trade show includes computers & technology, aerospace & defense, metals, plastics, machinery, wood, engineering & design, packaging & logistics, services and more. Sample list of past exhibitors [here](#).

What if you could... **Connect** with local and national buyers, supply chain and prospective employees? **Collaborate** and identify opportunities and/or gaps to grow your business? **Celebrate** the incredible work manufacturers have done despite the challenges from this past year?

Job seekers come and meet with leading manufacturers looking to hire talent like YOU! Manufacturing businesses from across Colorado will have HR representatives available to discuss their open positions AND will interview candidates on-site. Many entry level positions do not require college degree or manufacturing experience. [Job Fair Webpage >](#)

Cost:

Pre-Registered Attendee Ticket \$15.00

Job Seekers and Students with ID FREE

- Visit **over 70 exhibitor booths** showcasing innovative products and services
- **Build strategic partnerships** and celebrate manufacturing
- Meet with **qualified decision makers**
- Network with **top Colorado companies**
- **Speaker Hall** | Deep-Dive Conversations with Manufacturing Leaders: Attend education sessions lead by industry leaders sharing lessons learned.
- Meet with companies participating in **the job fair** that are looking to meet with job seekers from 2PM-4PM. Enjoy networking reception.
- **Trade Show App**: Access show schedule, trade show floor map, exclusive offers and exhibitor contacts. Yapp App Code: NOCOM2021
- Kickoff B2B **Networking** Reception: Join us for the NOCOM Kickoff the evening before the show. Celebrate with attendees to enjoy drinks, hors d'oeuvres and prizes to close the trade show. [Separately ticketed event.](#)

COLORADO STATEWIDE SHOW | LARGEST MFG TRADE SHOW IN THE STATE

MANUFACTURING STRONGER THAN EVER

Connect. Collaborate. Celebrate.

ATTEND

NOCOM | Largest Mfg Trade Show in Colorado

September 23, 2021 | Loveland, CO

REGISTER NOW **NEW JOB FAIR**

Did you know... Manufacturers in Colorado account for 6.82% (\$25.15 billion) of total output in the state, employing 5.41% of the workforce? Top Colorado manufacturing sectors represented at the NOCOM trade show includes computers & technology, aerospace & defense, metals, plastics, machinery, wood, engineering & design, packaging & logistics, services and more. Sample list of past exhibitors [here](#).

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- Pre-Registered Attendee Ticket \$15.00
Job Seekers and Students with ID FREE
- Visit over 70 exhibitor booths showcasing innovative products and services
- Build strategic partnerships and celebrate manufacturing
- Meet with qualified decision makers
- Network with top Colorado companies
- Speaker Hall | Deep-Dive Conversations with Manufacturing Leaders: Attend education sessions lead by industry leaders sharing lessons learned.
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- KICKOFF B2B Networking Reception: Join us for the NOCOM Kickoff the evening before the show. Celebrate with attendees to enjoy drinks, hors d'oeuvres and prizes to close the trade show. Separately ticketed event. [Event Flyer HERE >](#)

September 23, 2021
The Ranch Events Complex, Loveland, CO
[Nocomfg.com/NOCOM](#)
Proudly Sponsored by:

MANUFACTURING PARTNERSHIP
NOCO
NOCOM 2021

Aerotek | banking for good | SYBANK | **precision** | **Flood & Peterson** | **plante moran**

[REGISTER NOW](#)

Kickoff Networking B2B Reception Invitation

NOCOMFG.COM/NOCOM



NOCOM KICKOFF

NETWORKING B2B RECEPTION

SEPTEMBER 22ND AT 3:30PM

**CONNECT, COLLABORATE
AND CELEBRATE!**

Join us for the NOCOM Trade Show Kick-Off the evening before the show. Network in a relaxed and fun environment. Enjoy beer, wine, hors d'oeuvres and prize drawings.

Exhibitors can set up their booth before 3:30PM and then attend the kick-off party!

**WEDNESDAY, SEPTEMBER 22ND
3:30PM-5:30PM**

THE RANCH EVENTS COMPLEX
5280 Areen Circle, Loveland, CO 80538
Outdoor Event Planned

Tickets \$20
Prizes sponsored by NOCO and Encore Electric.

EVENT PROUDLY
SPONSORED BY: 

[**REGISTER NOW**](#)

JOB SEEKERS

MANUFACTURING STRONGER THAN EVER

NOCOM
MANUFACTURING

2021 JOB FAIR



SEPT 23
2PM-4PM

1:30PM VETERANS PREFERENCE

THE RANCH EVENTS COMPLEX
LOVELAND, CO | NO COST

Job seekers are invited to participate in the largest Manufacturing-focused job fair in Northern Colorado. Come and meet with leading manufacturers looking to hire talent like YOU! Manufacturing businesses from across Colorado will have HR representatives available to discuss their open positions AND will interview candidates on-site. Many entry level positions do not require college degree or manufacturing experience.

IN PARTNERSHIP WITH:



- RECEIVE A LIST OF JOB OPENINGS
- BRING YOUR RESUME AND INTERVIEW WITH BUSINESSES
- CONNECT WITH LOCAL WORKFORCE CENTERS THAT OFFER:
RESUME HELP, TIPS ON APPROACHING BUSINESSES AT A TRADE SHOW,
INFORMATION ABOUT JOB SEEKER WORKSHOPS, AND OTHER RESOURCES.
- "CHEERS AND CHIPS" NETWORKING RECEPTION AT 5PM
ENJOY A BEER, CHIPS AND DIP WITH BUSINESSES AT THE CLOSE OF THE JOB FAIR

JOB FAIR
NETWORKING RECEPTION
PROUDLY SPONSORED BY:



REGISTER NOW

Contact Andrew Minor, aminor@larimer.org, (970)498-6083 for additional information.

Job Fair Invitation – Employer



MANUFACTURING STRONGER THAN EVER

EMPLOYERS

NOCOM MANUFACTURING 2021 JOB FAIR

SEPT 23 2PM-4PM 1:30PM VETERANS PREFERENCE

THE RANCH EVENTS COMPLEX
LOVELAND, CO

NOCOM EXHIBITORS are invited to meet with job seekers looking to work in the thriving industry of manufacturing. Participation in the job fair portion of the NOCOM Trade Show is included in the purchase of an exhibitor booth.

Need to purchase an exhibitor booth?
Visit WWW.NOCOMFG.COM/NOCOM

IN PARTNERSHIP WITH:



JOB FAIR REGISTRATION

Contact Andrew Minor, aminor@larimer.org, (970)498-6083 for additional information.



- INTERVIEW POTENTIAL CANDIDATES ON-SITE AND USE PROVIDED INTERVIEW SPACE
- SHOWCASE OPEN POSITIONS ON JOB LIST PROVIDED TO JOB SEEKERS WITH EVENT MARKETING THROUGH WORKFORCE CENTERS AND NOCOM PARTNERS
- RECEIVE TRAINING AND BEST PRACTICES TO PREPARE AND PARTICIPATE IN A SUCCESSFUL JOB FAIR
- CONNECT WITH LOCAL WORKFORCE CENTERS TO LEARN ABOUT FREE BUSINESS RESOURCES AND WAGE DATA
- JOB FAIR EXHIBITOR REQUIREMENTS:
 - JOB DESCRIPTIONS WITH WAGE INFORMATION PROVIDED
 - HR/HIRING MANAGER ON SITE DURING JOB FAIR
 - COMPANY BROCHURES AND JOB APPLICATIONS
 - PARTICIPATE IN ENTIRE TRADE SHOW 9AM-4PM
- "CHEERS AND CHIPS" NETWORKING RECEPTION AT 5PM | ENJOY A BEER, CHIPS AND DIP WITH JOB SEEKERS AT THE CLOSE OF THE JOB FAIR

JOB FAIR
NETWORKING RECEPTION
PROUDLY SPONSORED BY:



Speaker Hall Schedule | Manufacturing Conversations

Welcome! We are excited to bring together leaders in the Colorado manufacturing community to have deep-dive conversations around best practices, lessons learned and successful strategies about the challenges you told us that mattered the most to you right now. Join us in person (space is limited) or on the Livestream!

Thursday, September 23rd

10:00 a.m. – 10:50 a.m.

Local, Regional & National Supply Chain Strategies for Small & Mid-Sized Manufacturing Companies: Best Practices & Innovative Solutions

Jim Olson, Material Programs Manager
Advanced Energy | Speaker



John Graham, Business Dev. Manager
BM2 Freight Services | Speaker



Tim Wise, Managing Director
Tight Lines Consulting & Coaching | Facilitator



11:00 a.m. – 11:50 a.m.

Using Robotics to Increase Productivity and Safety for Small to Mid-Sized Manufacturers: Biggest Hurdles & Measurable Impacts

Doug Rhoda, Founder and Principal
Vectis Automation | Speaker



Christina Haxton, MA LMFT, Founder & CEO
The Center for Sustainable Strategies | Facilitator



Speaker Schedule continued to the next page.

Speaker Hall Proudly Sponsored By:



COLORADO
Office of Economic Development
& International Trade



Speaker Hall Schedule | Manufacturing Conversations Continued...

Thursday, September 23rd

1:00 p.m. – 1:50 p.m.

Re-Thinking Workforce Recruiting & Retention Strategies in the Near & Long Term for Mfgs

Mohammed Abbasi, Client Relationship
Manager/Recruiter assigned to Woodard
Adecco, | Speaker

NO PHOTO
AVAILABLE

Kristen Moorefield, COO & HR
SparkFun Electronics | Speaker

Christina Haxton, MA LMFT, Founder & CEO
The Center for Sustainable Strategies | Facilitator

2:00 p.m. – 2:50 p.m.

It Won't Happen to Me: What the Manufacturing Community Needs to Know Now to Prevent Ransomware & Sneaky Cybersecurity Attacks on Your Company

Ben Allen, Owner
Allen CIO | Speaker

Al Harris, Co-founder
Technical Framework, LLC | Speaker

Chris Sundberg, Global Cyber Security Engineer
Woodward, Inc. | Facilitator

Speaker Hall Proudly Sponsored By:



COLORADO
Office of Economic Development
& International Trade



NOCOM Committee and Volunteers

Andy Newcomb, NOCOM Chair, Precision Machined Products

Christina Haxton, CEO and NOCOM Co-Chair, The Center for Sustainable Strategies

Amanda Miller, NOCOM Event Planner, The Place Setting Company

Nikki Lucas, NOCOM Event Planner, The Place Setting Company

Christine Juker, NOCOM Event Marketing Manager, Christine Juker Design, LLC

Adam O'Leary, encite Branding + Marketing + Creative

Sylvia Yost, Outreach Coordinator, Technical Framework

Allison Seabeck, Executive Director, The Warehouse Innovation

Larry Caschette, President, Metal Craft Industries, Inc.

Sylvia Robinson, Communications & HR Manager, Tolmar

Jessica Cowden, Marketing & Communications Manager, Manufacturer's Edge

Ken Rayment, Owner, Better Process

Jake Precup, Regional Sales Manager

Lisa Leveillee, Sr. Advisor Small Business, First National Bank

Miranda Fallas, Estes Group

Shayna Howell, Aims Community College

NOCOM Event Day Volunteers

Northern Colorado Manufacturing Sector Partnership

The NOCOM Manufacturing Trade Show is hosted by The Northern Colorado Manufacturing Sector Partnership (NOCO). NOCO was formed in 2013 because of Governor Hickenlooper's state Economic Development plan called the Colorado Blueprint. The Blueprint identified 11 key sectors of the economy in Colorado by region. Northern Colorado's two main sectors identified were Health and Wellness and Advanced Manufacturing. Regions within the state were encouraged to form sector partnerships to provide more localized grass roots support to augment state efforts in each sector. These would be industry specific, led by business, in partnership with economic development, education and workforce development. A collaboration arose as part of the Blueprint process involving people from each of these affiliations and the NoCO Manufacturing Partnership was born. It continues to be an all-volunteer, business led, FREE membership organization designed to support Northern Colorado manufacturers. It is served by a Board of Directors, representing each affiliation from private business to local government, as well as two active committees: Networking and Manufacturing Talent/Rocks! The mission is to make American manufacturing great by driving a passionate, collaborative partnership, so that Northern Colorado manufacturing and our communities thrive. Visit www.nocomfg.com for details about this non-profit organization.

Marketing Reach

NOCOM is the largest manufacturing in person trade show in Colorado. Getting the word out across the entire state is a collaborative effort with NOCO Mfg Partnership members, partners, sponsors, volunteers and external marketing channels. Exhibitors also play a role in expanding NOCOM's marketing reach.



2-3 Digital Banners and Ad in Newsletter
June, July, August and September
Online Banner and Event Calendar
2,000+ Readers
80% Manufacturers
5,000 Unique Web Clicks



Full Page Ad in Summer Issue
Digital and Print Issues in Rocky
Mountain Edition (CO, UT, ID, MT, WY)
7,300 Readers
19,000 Pass Along Rate
20,000 Unique Digital Clicks



½ Page AD Q2 Summer 2021 Issue
1 Week Retangle Banner in
eNewsletter
16,000 Subscribers
40,000 Pass Along Rate



2 Digital Ads in
Daily Email Distribution
in August and September
18,500 Subscribers



Monthly Ad Eblast Campaign
Monthly Highlight in Newsletter
Social Media/Event Webpage
Press Releases Public Calendars
LinkedIn Ads

Over 900 Readers, 300+
Manufacturers,
30+ Public Partners

INDUSTRY ORGANIZATIONS

Membership Emails, Newsletters
Event Page and Calendar



COLORADO
Office of Economic Development
& International Trade



PUBLIC PARTNERS

Membership Emails, Newsletters
Event Page and Calendar
(sample list)



Media Kit

Exhibitors and supporters of NOCOM are encouraged to market the show in addition to what is currently outlined above. Please use the flyers and images below to expand your NOCOM marketing reach.

- NOCOM Event Flyer 8.5X11 [PDF](#)
- Exhibitor Poster 11X17 [PDF](#)
- NOCOM Kickoff B2B Flyer 8.5X11 [PDF](#)
- NOCOM Job Fair Flyer – Job Seeker 8.5X11 [PDF](#)
- NOCOM Job Fair Flyer – Employer 8.5X11 [PDF](#)
- NOCOM Marketing Video [Vimeo Link](#)
- Email Signature Banner 600X144 [JPG](#)
- Large Banner 1200X288 [JPG](#)
- LinkedIn Banner 744X389 [JPG](#)
- NOCOM Logo 864X864 [PNG](#)

Sponsorship Acknowledgements

The NOCOM Trade Show is hosted by [The Northern Colorado Manufacturing Sector Partnership](#), a non-profit volunteer lead organization, and made possible by numerous sponsors, partners and volunteers.

Special Thank You to Our Sponsors

MAJOR SPONSORS



ADDITIONAL SPONSORS



KICKOFF B2B NETWORKING PARTY



JOB FAIR NETWORKING



STUDENT EXPERIENCE



COLORADO
Office of Economic Development
& International Trade

SPEAKER HALL WITH MANUFACTURERS



SPEAKER HALL WITH MANUFACTURERS



LANYARDS

Encore Electric
Northern Colorado Manufacturing Sector Partnership

KICKOFF PARTY DRAWING PRIZES